

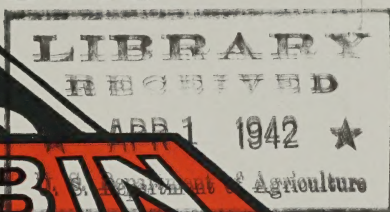
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Just a Few
HIGHLIGHTS

122
**LAWRENCE
ROBINSON
& SONS**



BRAND

"AMERICA'S *Safest* GROWERS"

Vine Seed Only

Wholesale Only

Main Office
Modesto, Calif.

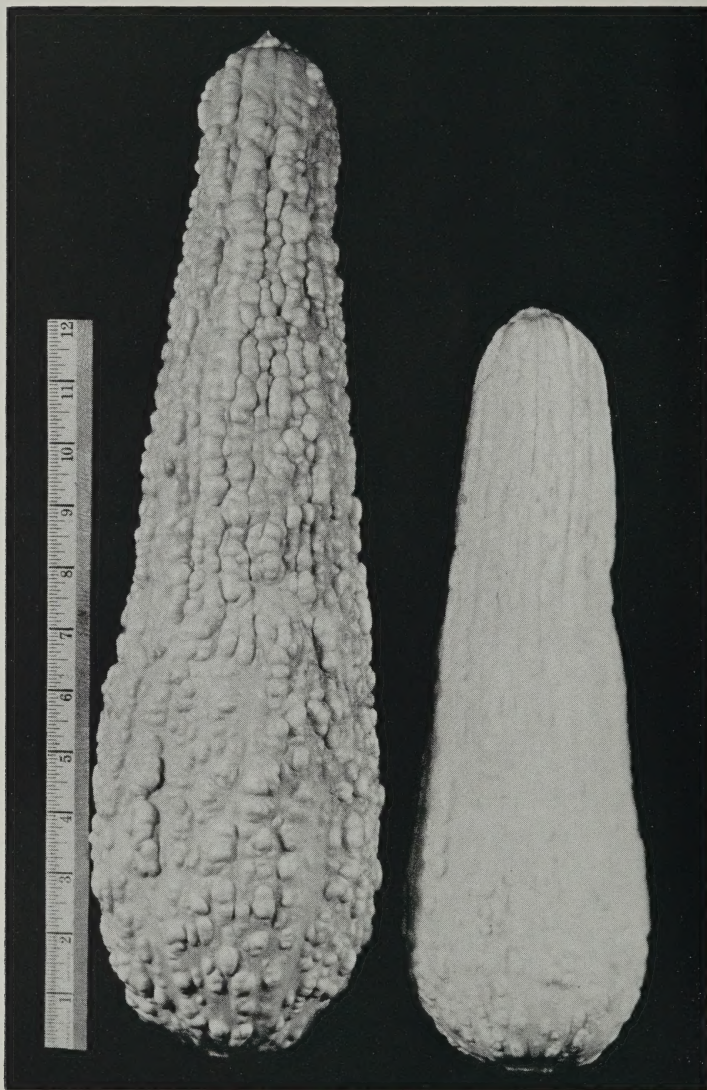
Branch Plant
Rocky Ford, Colo.

ANNOUNCEMENT

A NEW TREND—Requests have been made of us more and more in the past few years to package our seeds in one, five and ten pound bags, printed, tagged and labeled with our name and trademark thereon.

As a result we now offer (strictly to the wholesale trade) certain varieties of our seed packaged and sealed in very attractive two-color bags of the aforementioned sizes, bearing our name and trademark. Bags at cost.

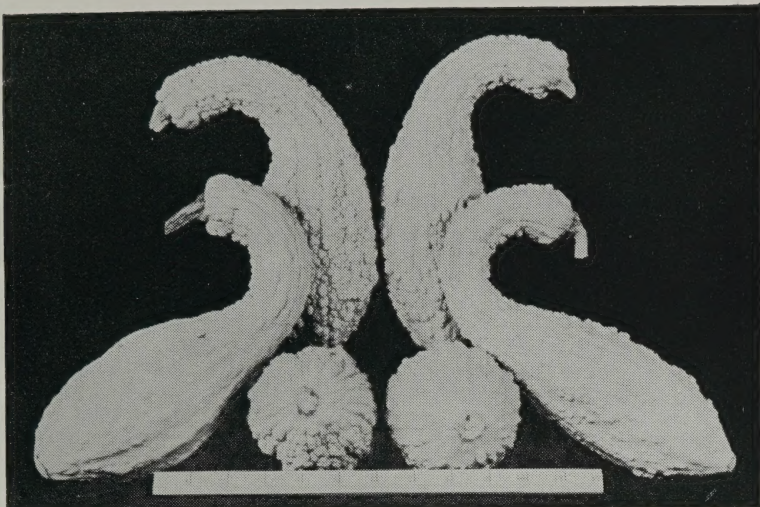
We shall be glad to mail sample bags upon request and explain further.



GIANT SUMMER STRAIGHTNECK SQUASH

We have, indeed, an outstanding strain of this fine squash.

There is no particular advantage to large size Summer Squash. All are used when immature, some just a day or two after being set on. On account of ease in packing and less breakage, the Straightnecks have some advantages. Edible in 50 days. Size 18x4.



EARLY GOLDEN CROOKNECK SQUASH

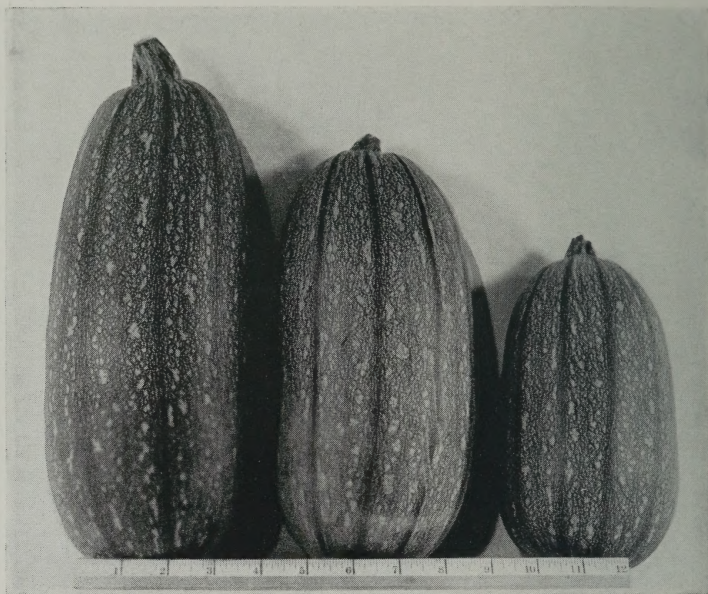
Our strain is the genuine dwarf one, with unusual uniformity and with exactly the right color. This strain is difficult to improve upon.

Early Golden Crookneck with us is the largest selling summer squash and rightly so. Its rich color, earliness and uniformity make it likely the most efficient and desirable of any summer squash. Edible in 50 days. Size 12x3.



GREEN BUSH COCOZELLE SQUASH

Our criticism of this splendid squash is that it is too large at maturity, but apparently the trade wants the long strain. While it is mostly a solid dark green color at the edible stage, yet at maturity it is alternately striped green and gold—very handsome. It is generally used in a day or two after setting on. Some call it Summer asparagus. Our strain often has fruits 18 inches in length. Edible in 55 days.



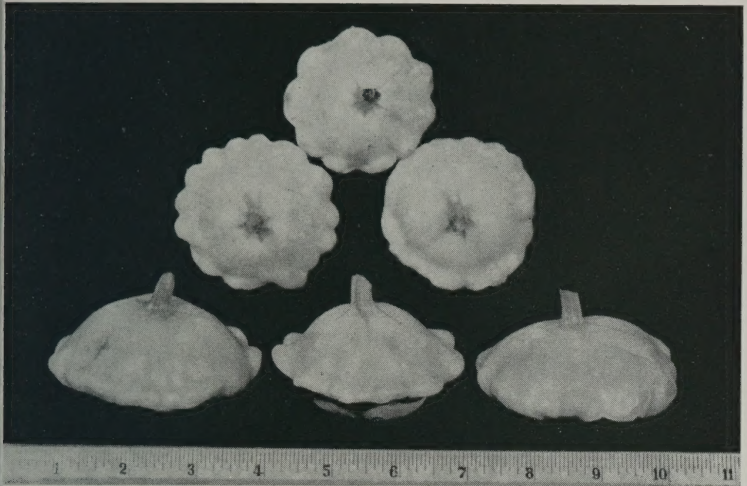
GRAY ZUCCHINI SQUASH

This variety will actually produce more fruit per plant than any other squash, in our opinion. It is amazing to note the number on each plant. With a delicate green color at the edible stage, it is the writer's favorite Zucchini or Vegetable Marrow. It has lost out, however, to a great extent to Black Zucchini; but we still believe Gray Zucchini is earlier and more prolific, and indeed more attractive in appearance. Edible in 45 days. Size 10x3½.



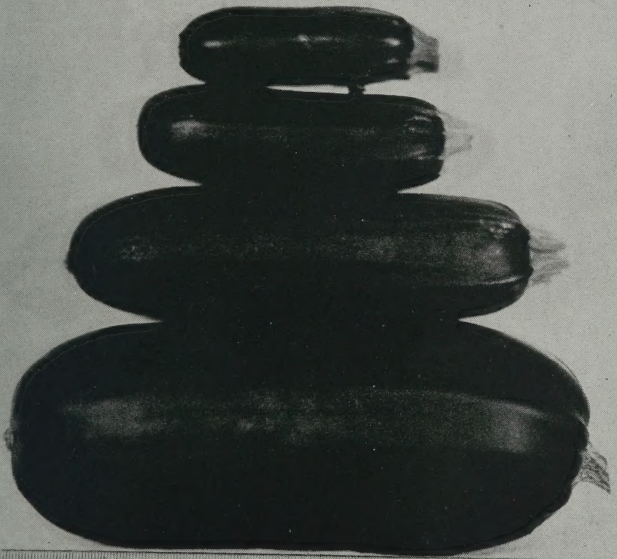
GOLDEN TABLE QUEEN SQUASH

An attractive squash, deep orange in color with semi-bush plants, therefore it can be planted same as bush squash. It is uniform and prolific—our only criticism is that the flesh is somewhat thin, but the quality is equal to the green strain. Edible in 75 days. Size 5x4.



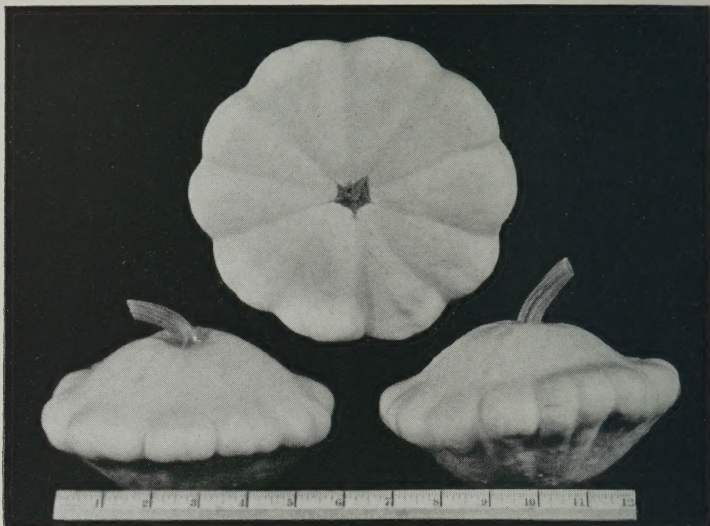
BENNING'S GREEN TINT SCALLOP SQUASH

When small, the fruits are a delicate shade of green. Benning is now in demand in almost all sections. Extremely early, prolific and uniform, ours is a re-selected strain bred for absolute uniformity in color and size. Edible in 50 days. Size 8x2½.



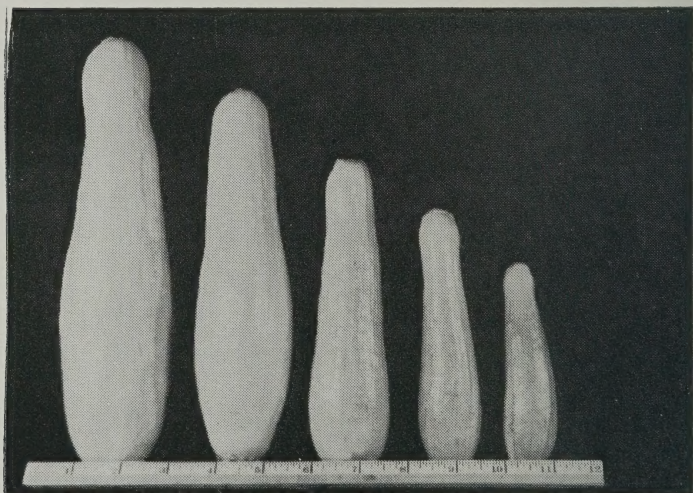
BLACK ZUCCHINI SQUASH

This type is rapidly displacing Cocozelle, Gray Zucchini, etc. Ours is, we believe, the best on the market. The fruits are intensely black, uniform and early. They are used only when quite small, and it is claimed by some that Black Zucchini has a better flavor than the other strains. Edible in 50 days. Size 15x4.



EXTRA EARLY WHITE BUSH SCALLOP SQUASH

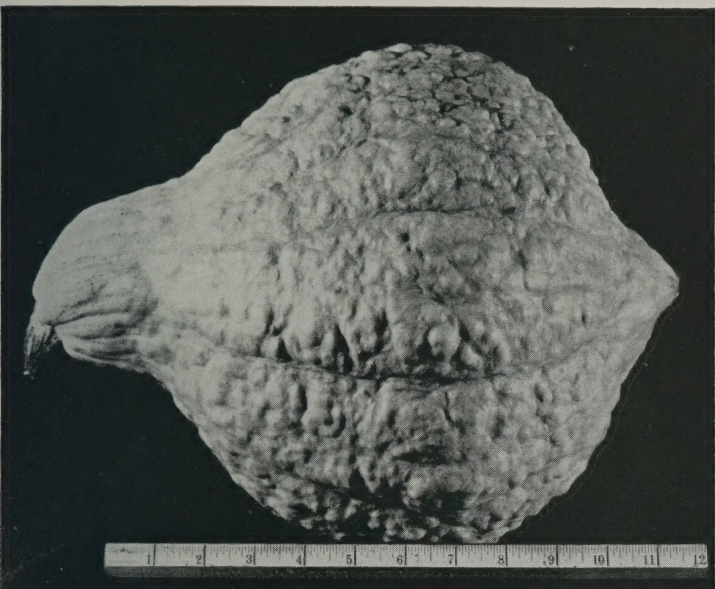
The standard Scallop Squash, although losing ground to our Benning Green Tint. Fruits are produced in amazing quantities, and if kept picked will bear until frost. Snow white at all times. Ours is, we believe, the earliest and feature it as being absolutely the best. Edible in 45 days. Size $8 \times 2\frac{1}{2}$.



CONNECTICUT STRAIGHTNECK SQUASH

An introduction from the Connecticut Agricultural College, this outstanding variety has a plant growth one-third smaller than Early Golden Crookneck, meaning it can be planted much closer, and with increased yields. Its shape leads to economy in packing and with less breakage.

As will be noted we are also offering Early Prolific Straightneck which is rather similar and equally desirable. Length 10-12 inches, $2\frac{1}{2}$ inches in diameter.



BLUE HUBBARD SQUASH

We have an outstanding strain. Blue is our favorite Hubbard. Fruits are very large and rind is much thicker than others. Blue Hubbard has a deeper orange color, we believe, and is a better keeper as the flesh is drier. This fine variety rates featuring in all catalogs. Matures in 110 days. Weight 18 lbs. Size 16x10 inches.



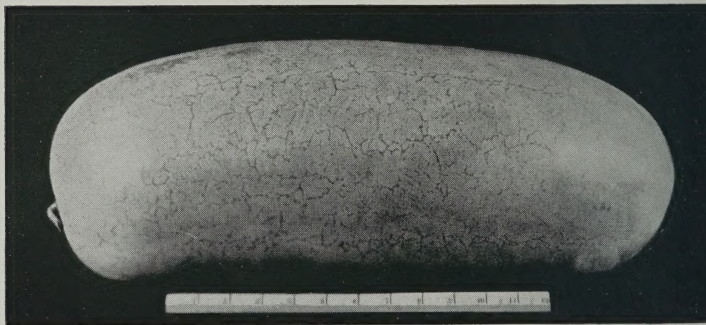
IMPROVED GREEN HUBBARD SQUASH

The standard, with Chicago Warted Hubbard, in winter squash. Our winter squash are California-grown along the Feather River without irrigation. The land is flooded for several months each winter and to date we have not found any area in the U.S.A. equal to ours. Matures in 100 days. Weight 12 lbs.



BLACK SEED CHILLIAN WATERMELON

We believe this to be the most prolific of any watermelon. The number of fruits produced is amazing. It is early and generally fine, edible quality—really the best of the smaller round strains. Edible in 85 days. Weight 15 lbs. Size 10x10 inches.



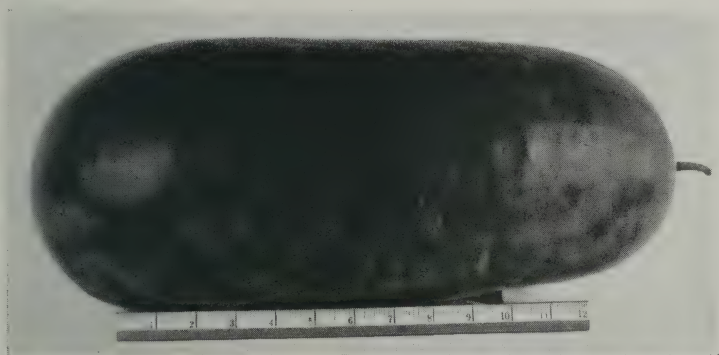
HAWKSURY WILT-RESISTANT WATERMELON

It is an Australian introduction of outstanding quality—a strong, hard rind, brown seed, and brilliant red flesh. The very longest and most cylindrical of any melon we produce. With its 100 per cent wilt resistance, we recommend its use in place of Sugar Stick, Irish Gray, Thurmond Gray—in fact, use Hawksbury for any of the so-called Gray or White Watermelons. Matures in 90 days. Weight 35 lbs. Size is 24x12 inches.



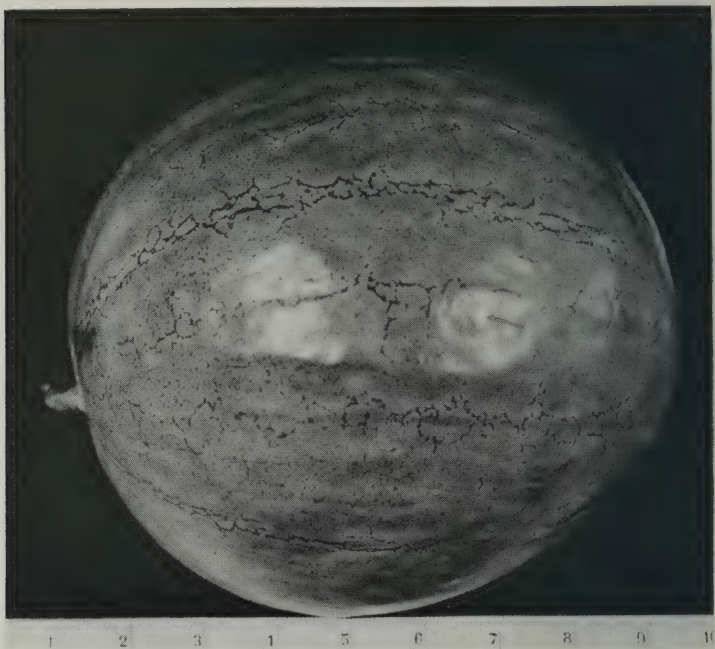
DIXIE QUEEN WATERMELON

Our Mr. L. R. Robinson in a 15 acre field grown in California. We are real proud of the high quality of our western grown watermelon seed. We guarantee ample isolation, no commercial picking and a very superior product.



IMPROVED KLECKLEY SWEET NO. 6 WATERMELON

Large white seeds, this wilt resistant Kleckley Sweet is an introduction of the Iowa College of Agriculture at Ames, Iowa. It can and should be used for all the Kleckley Sweet and Wondermelon types as it is a real quality watermelon. Our 1941 seed fields were outstanding for purity—many fields had melons averaging 35 pounds in weight. Our watermelon seed is all California grown. We guarantee no commercial shipping and a better quality. Germination of our seed is seldom under 96% and holds its high vitality for several years. Matures in 95 days. Size 24x11 inches. Weight 35 lbs.



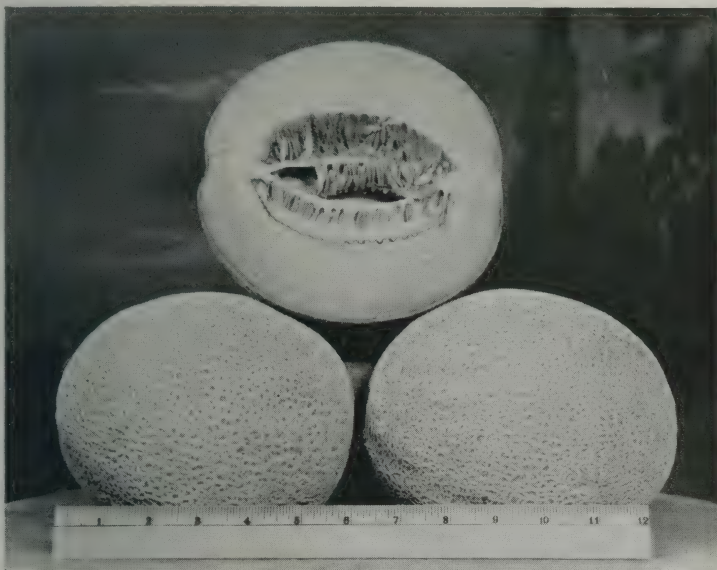
EARLY CANADA WATERMELON

In reality an Oriental strain named "Swika." The writer, seven years ago, was impressed with its extreme earliness and quality. At that time it was temporarily named No. 100. Early Canada is, by far, the finest quality early melon. No other variety can compare with it. Seeds are small and brown. We have edible melons in less than 2 months after planting. Weight 10 lbs. Size 11x11 inches. Matures in 60 days in California, and 80 days in New York State.



STRIPED KLONDIKE NO. 11 WATERMELON

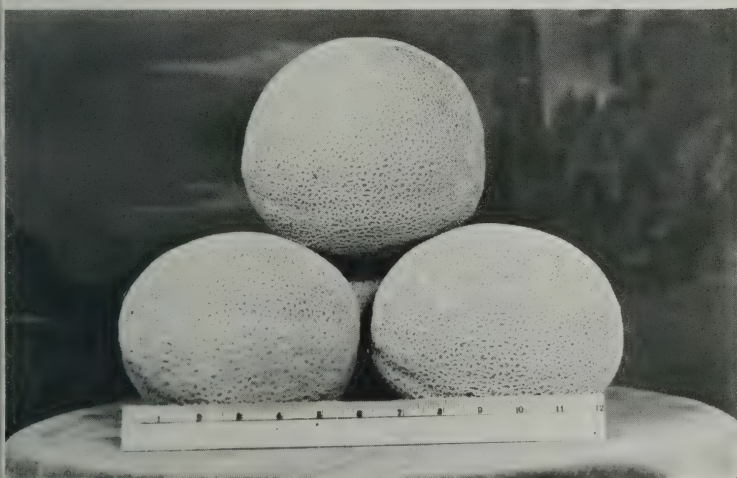
This new strain carries about as high a sugar content as any commercial Watermelon. In fact, No. 11 and Green Rind Klondike No. 7 are the highest of all in sugar content. The rind of No. 11 is thin, but strong, the flesh is solid and a bright red. Edible in 90 days. Weight 30 lbs.



HALE'S BEST NO. 36 CANTELOUPE

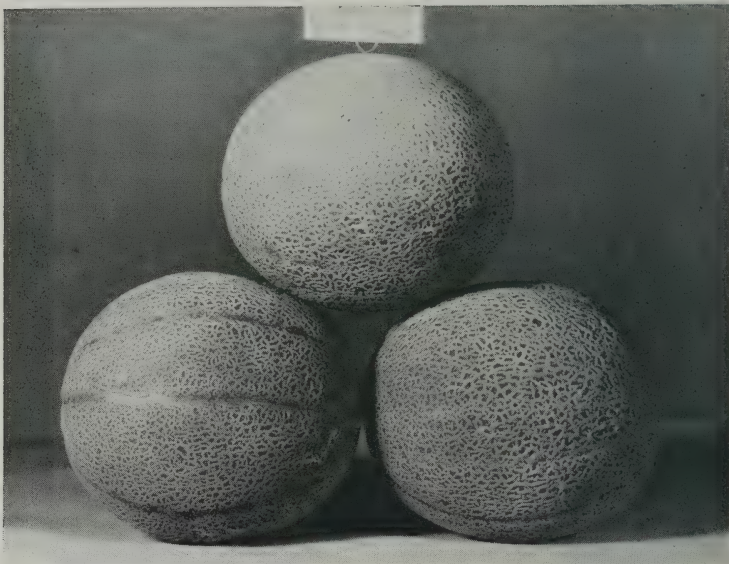
We are convinced that while No. 36 has real merit and is extra-early, yet Seed Breeders should take its place. Seed Breeders is No. 36 crossed with Perfecto, giving a much thicker flesh.

Our canteloupe seed is all Colorado grown, except the Casabas and Honey Dews—is hand-cut and really a very superior article. Edible in 90 days. Size about $6\frac{1}{2} \times 6$ inches.



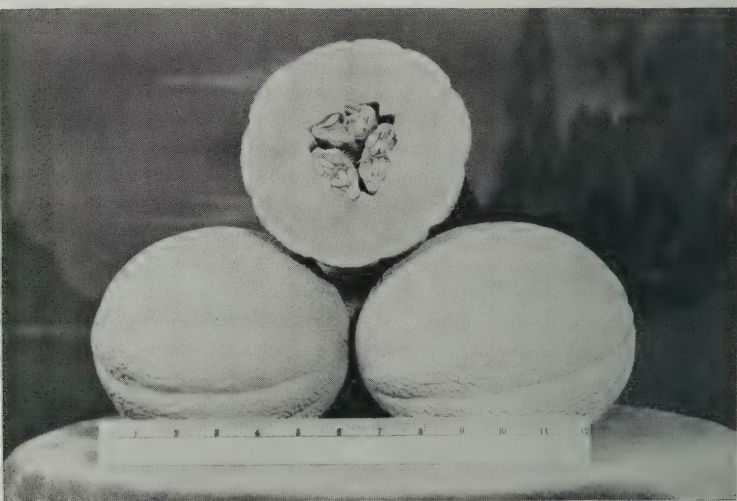
TRIUMPH JUMBO HALES BEST CANTALOUPE

Our 1938 introduction and with every desirable feature when a large Hales Best is wanted. It is one-third larger than No. 936, no ribs and solidly netted. Feature it for use for roadside markets. Edible in 90 days. Size 8×7 .



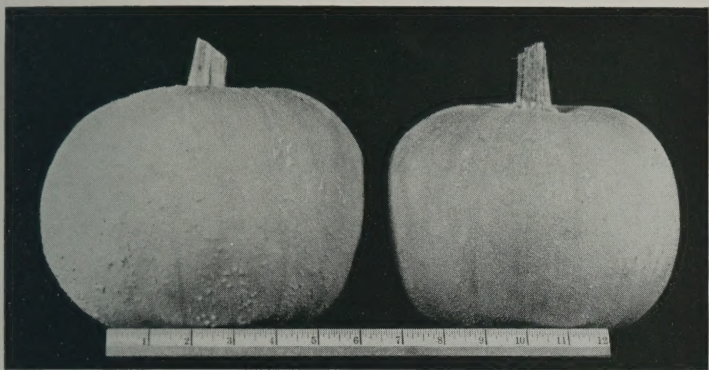
IMPERIAL MILDEW RESISTANT NO. 45 CANTELOUPE

Proof against mildew, this fairly recent introduction has the unique quality of being the only Canteloupe whose fruit can be fully ripened and yet remain edible for a long time. In fact, several days' interval after being full-ripe is almost necessary. A really wonderful strain. Edible in 95 days. Size 6x5.



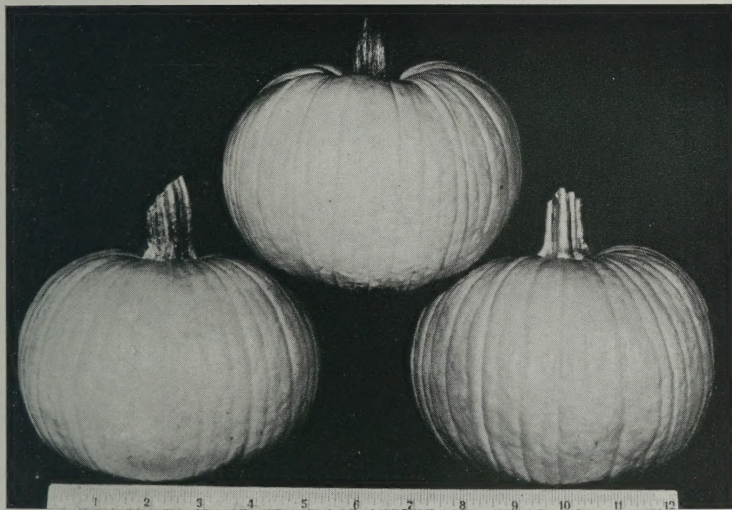
PRIDE OF WISCONSIN CANTELOUPE

The finest new introduction in 15 years or since Hales Best was developed. We believe Pride of Wisconsin to be the last word in a quality melon—the deep colored sparkling flesh is totally unlike other canteloupe—rind is strong and hard, triangular seed cavity. As Queen of Colorado this variety secured All American recognition in 1938. Size 7x6. Edible in 95 days.



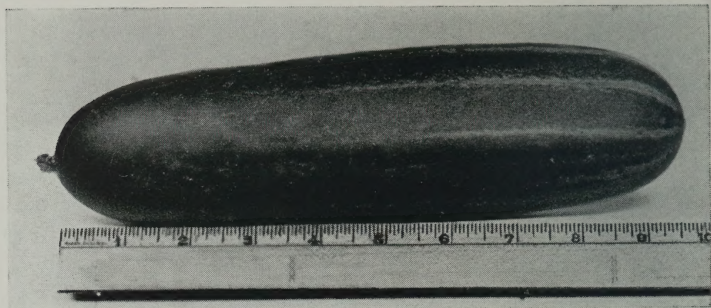
ORANGE WINTER LUXURY PUMPKIN

The only really netted pumpkin. No advantages over our Small Sugar or Boston Pie, yet Winter Luxury is of excellent quality, dry and well-adapted for storage. An introduction by Gill Bros., Portland, Oregon. Matures in 100 days. Weight 7 lbs. Size 7x8 inches.



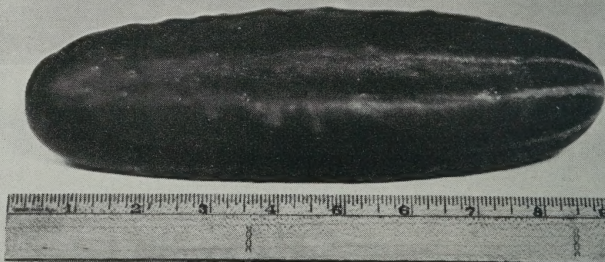
SMALL SUGAR OR PIE PUMPKIN

Ours is the true, small, deep orange color, and is quite a bit the most popular Pumpkin. Extremely high in sugar content, with a texture free from stringiness. Small Sugar fills all the requirements for Pumpkin. Matures in 110 days. Weight 5 lbs.



STRAIGHT EIGHT CUCUMBER

We have a high opinion of Straight Eight although we feel the color could be improved. It is not equal to A & C in this respect. However, in number of customers with us for slicing cucumbers, Straight Eight ranks high. Length is usually 9 inches or more, by 3 inches. We have an excellent strain of this increasingly popular variety.



A & C CUCUMBER

The finest of the slicing types, A and C has a color that cannot be improved upon. It is tapering at both ends, but has few seeds, is main crop in earliness, fairly prolific, but its outstanding quality is the intense deep green color. We have a strain direct from the originator's seed.

Both Colorado and Ace are similar if not identical. Colorado likely is not so pointed at the stem ends as we have been working on it to increase its seed yielding qualities. A & C should be in every seed catalog.



TAXPAYER CUCUMBER

Our own introduction and destined to play an important part in the slicing Cucumber trade. It will produce more fruits over a longer period of growth than almost any other slicer, besides having a superior color. We make a great specialty of reproducing special and new strains from your planting seeds. The pickling strains of Cucumber that we produce, we believe the best on the market.



IMPROVED NATIONAL PICKLE CUCUMBER

We are likely the largest producers of quality cucumber seed in America—our Colorado grown cucumber seed gives increased satisfaction in almost every state in the Union, as well as a dozen foreign countries. It is produced under irrigation in Colorado at an elevation of 4200 feet, with disease practically unknown. Our Improved National Pickle has a minimum of spines, is early, tremendously prolific and uniform. Size 7x3 inches.

LAWRENCE ROBINSON & SONS

INCORPORATED

SEED PRODUCERS



OUR MODESTO PLANT

An "Up-to-the-minute" Cleaning and Processing Plant completely equipped with the Finest and Most Modern Machinery America has to offer. Operated by Skilled "Seed Mechanics" expertly trained for each individual duty.



OUR BREEDING AND TRIAL GROUNDS WHERE VARIETIES ARE IMPROVED AND OBSERVED

A visit during the growing season will prove that producing a compact line of Quality Seeds, working with them both in the producing fields and the above pictured breeding grounds under expert supervision absolutely results in the highest possible quality.

*America's **SAFEST** Growers*

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